

Conservation Advisory Working Party - 24/03/26

The Working Party objected to the proposal as a composition. If the wrap around fascia was granted consent, then there is no requirement for the high level projecting sign given the two elevations capture all sides. In addition, the sign generally is too garish and therefore inappropriate for the conservation area. It should be toned down by removing other elements such as the additional logo signs and window vinyls. There is a large number of repetitive signage elements which should be streamlined.

7 The Mall, 11 Brunswick Street, Newcastle 26/00166/FUL

The Working Party had no objections

Pool Farm Veterinary Main Road, Betley 26/00118/FUL

The Working Party objected to the design and materials of the proposed buildings as causing harm to the Conservation Area. The external appearance of the buildings should be considered whether they are temporary or not because the overall context of their location is relevant. Any backland development in the conservation area must consider this. No attempt has been made to minimise the impact it will have on its neighbours via the design and screening opportunities using materials and a design appropriate to the high-quality environment that exists within Betley village.

There is no specific mention of the proposal being temporary apart from in the conclusion of the heritage statement. If this is genuinely the case – what is the temporary period they are proposing? A few months whilst they work up something more appropriate? From a building regs perspective, such buildings are not suitable for long term occupation.

5. CONSERVATION AND HERITAGE FUND

There were no applications.

6. URGENT BUSINESS

There was no Urgent Business.

**Councillor Trevor Johnson
Chair**

Meeting concluded at 7.10 pm